



IOSCO World Investor Week 2023 Posts & Tweets Agenda¹

WIW social media:

- **Twitter:** [@IOSCOWIW](https://twitter.com/IOSCOWIW)
- **Facebook** – [@worldinvestorweek](https://www.facebook.com/worldinvestorweek)
- **Instagram** – [@ioscowiw](https://www.instagram.com/ioscowiw)
- **WIW website** - www.worldinvestorweek.org

ALL IOSCO-WIW Supporters are invited to use any other social media (Linked In, We Chat, etc.)

Hashtags:

- [#IOSCOWorldInvestorWeek](https://twitter.com/hashtag/IOSCOWorldInvestorWeek)
- [#IOSCOWIW2023](https://twitter.com/hashtag/IOSCOWIW2023)

IMPORTANT:

- IOSCO-WIW links may be changed for Participants’ website and specific tools/programs. We recommend adding: [#WorldInvestorWeek](https://twitter.com/hashtag/WorldInvestorWeek) [#IOSCOWIW2023](https://twitter.com/hashtag/IOSCOWIW2023) www.worldinvestorweek.org in all Tweets/posts.
- Some additional tweets & Posts might be added to this list. The IOSCO Secretariat might share info on some IOSCO-WIW participants/Supporters initiatives planned during WIW 2023.

Timeline for posting WIW (Key) Messages

September (18-22)	<p>IOSCO to celebrate 7th edition of the World Investor Week (WIW) on October 2-8. Investor education is top priority for Securities Regulators around the world. Due to Covid-19, IOSCO-WIW2023 will be celebrated as well as throughout October and November.</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>IOSCO is proud to share World Investor Week 2023 Public Report with useful examples on investor education activities that could be reproduced in WIW campaign in 2023 (October 2-8 and throughout October and November).</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
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¹ Dates & Messages may be customized (in their own posts) by jurisdictions holding WIW later in October or November 2023.

	<p>Investing Basics. A smart investor verifies that an investment professional is licensed and conducts research on a product before investing.</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
<p>A week before WIW (September 25)</p>	<p>Only one week left for IOSCO World Investor Week 2023! [image – notifications] #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Investing Basics. A smart investor understands that risk exists in all investments and recognizes the importance of diversification.</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
<p>September 29 - October 1</p>	<p>Only 3 days left for IOSCO World Investor Week 2023! [image – notifications] #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>IOSCO Members go all out to celebrate the 7th World Investor Week (October 2-8 as well as throughout October and November).</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Investing Basics. A smart investor recognizes the power of compound interest and recognizes the benefit of long-term, regular and diversified investment.</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
<p>Day 1 October 2</p>	<p>IOSCO Members and stakeholders kick off 7th edition of the IOSCO World Investor Week. Investor Education & Protection is a priority.</p> <p>#WorldInvestorWeek</p>

	<p>#IOSCOWIW2023 www.worldinvestorweek.org</p> <p>IOSCO World Investor Week’s objectives are to disseminate key messages that further investor education, investor protection and financial literacy, and to foster learning opportunities for investors. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Investor Resilience. A smart investor weathers negative financial shocks with an adequate emergency fund #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Sustainable Finance. A smart investor realizes that sustainable finance may be referred to in many different ways, such as environmental, social, and governance (ESG) investing, socially responsible investing, and impact investing. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Frauds and Scams Prevention. A smart investor verifies that an investment professional is licensed and researches investment opportunities independently before investing. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Crypto Assets. A smart investor understands the risks that are associated with crypto assets. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
<p>Day 2 October 3</p>	<p>Investor Resilience. A smart investor understands that risk exists in all investments and recognizes the importance of diversification, especially with respect to protecting investments from losses from a single, unexpected event.</p>

	<p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Sustainable Finance. A smart investor reviews an investment's disclosure documents to see how it weighs various ESG or sustainable finance factors. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Frauds and Scams Prevention. A smart investor avoids "get rich quick" and "can't lose" schemes; if it looks too good to be true, it probably is. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Crypto Assets. A smart investor does not forget about the importance of due diligence when considering any investment opportunity, including crypto assets. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
<p>Day 3 October 4</p>	<p>Investor Resilience. A smart investor plans for life's unexpected challenges with budgeting strategies to manage risk, reduce the impact of inflation, and avoid high interest debt. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Sustainable Finance. A smart investor considers whether an investment's stated approach to sustainable finance matches the investor's investment goals, objectives, risk tolerance and preferences. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Frauds and Scams Prevention. A smart investor never feels rushed and ignores over-the-top sales pitches and pressure to invest right on the spot.</p>

	<p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Crypto Assets. A smart investor recognizes the warning signs of investment fraud. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
<p>Day 4 October 5</p>	<p>Investor Resilience. A smart investor focuses on the impact of inflation on purchasing power and uses real rates of return to assess investment performance #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Sustainable Finance. A smart investor understands that each sustainable finance investment opportunity is unique, and should be evaluated on its own terms #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Frauds and Scams Prevention. A smart investor is suspicious of requests to wire money out of the country and never discloses personal information on an unexpected call or other communication. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Crypto Assets. A smart investor never invests based solely on a celebrity endorsement. #WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
<p>Day 5 October 6</p>	<p>Investor Resilience. A smart investor conducts research before investing to protect against financial scams.</p>

	<p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p><i>A knowledgeable retail investor on sustainability-related issues asks their financial advisor to explain what “greenwashing” is, and how to mitigate such risk.</i></p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Frauds and Scams Prevention. A smart investor ensures the use of strong passwords and good data security practices such as two-factor authentication on accounts containing financial data</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Investing Basics. plans for life's unexpected challenges and investing in uncertain times.</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
<p>Day 6 October 7</p>	<p>Investing Basics. A smart investor assesses the impact of fees when choosing an investment.</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p>
<p>Day 7 October 8</p>	<p>IOSCO thanks its members and stakeholders for their contribution to WIW 2023</p> <p>#WorldInvestorWeek #IOSCOWIW2023 www.worldinvestorweek.org</p> <p>Investing Basics. A smart investor plans for and invests according to his/her future needs and goals.</p> <p>#WorldInvestorWeek</p>



	<p>#IOSCOWIW2023 www.worldinvestorweek.org</p>
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Additional suggested Tweets, Facebook or other Social Media posts for participants:

Join us! Invest in yourself during the 7th IOSCO World Investor Week, October 2-8!

[#WorldInvestorWeek](#)

[#IOSCOWIW2023](#)

www.worldinvestorweek.org

Willing to become a smart investor? Start with education!

[#WorldInvestorWeek](#)

[#IOSCOWIW2023](#)

www.worldinvestorweek.org

Searching for investments with good returns? Go for knowledge!

[#WorldInvestorWeek](#)

[#IOSCOWIW2023](#)

www.worldinvestorweek.org

How to avoid scams or fraud? Invest in information!

[#WorldInvestorWeek](#)

[#IOSCOWIW2023](#)

www.worldinvestorweek.org

Willing to improve your financial results? Invest in learning!

[#WorldInvestorWeek](#)

[#IOSCOWIW2023](#)

www.worldinvestorweek.org

You wish to invest better, but have doubts? Invest in knowledge!

[#WorldInvestorWeek](#)

[#IOSCOWIW2023](#)

www.worldinvestorweek.org

Do you find the financial lingo difficult? Invest in learning!

[#WorldInvestorWeek](#)

[#IOSCOWIW2023](#)

www.worldinvestorweek.org

Willing to make wiser financial decisions? Invest in knowledge!



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www.worldinvestorweek.org

Is market volatility keeping you up at night? A smart investor seeks help and talks with an investment adviser!

#WorldInvestorWeek

#IOSCOWIW2023

www.worldinvestorweek.org

Global events like COVID-19 can cause financial markets to become volatile. Should you sell or buy? A smart investor seeks help first! Don't make a rash decision! #WorldInvestorWeek

#IOSCOWIW2023

www.worldinvestorweek.org

Fraudsters don't play clean, pandemic or not. We are seeing attempts at financial fraud on the Internet, by email, and by text.

#WorldInvestorWeek

#IOSCOWIW2023

www.worldinvestorweek.org

Fraudsters won't handle your money with kid gloves. We are seeing attempts at financial fraud on the Internet, by email, and by text.

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